

BIOGRAPHY

Sherry Parfait

Owner, Parfait Creative Media



Sherry Parfait owns Parfait Creative Media, a public relations firm she launched in 2008 to serve small businesses in Nashville, TN. She is a veteran journalist who has made a successful transition into the field of marketing and public relations. Sherry previously held retail marketing positions with **EMI Christian Music Group** and **Gaither Music Group**, managing various marketing projects for new music releases. She also served as Planning Assistant at **HCA Healthcare** and as Media Relations Specialist for the **Youth Life Foundation of Tennessee**, where her responsibilities included booking media interviews for NFL Hall of Famers Darrell Green and Art Monk.

Having grown up in a musical environment in southern Louisiana, Sherry's love of music and media led her to Nashville to complete her college education. She graduated from **Middle Tennessee State University (MTSU)** with a Bachelor of Science degree in Recording Industry Management and a minor in Public Relations.

Sherry fell in love with news writing in high school, and served as a reporter and editor of her high school's newspaper. During that time, she also covered news from her tribe, the **United Houma Nation**, for the local newspaper, the **Houma Courier**, and served as that newspaper's editor for "Young Voices", a parish-wide high school news program.

Sherry became the first Native American to participate in the **Freedom Forum's** Chips Quinn Scholars Program and the Rainbow Institute – two national programs that provide journalism instruction, scholarships, internships and mentoring to the nation's top journalism students. During her internship with the Chips Quinn Scholars Program, Sherry worked in the D.C. Bureau of **Indian Country Today**, where she covered Congressional hearings on Native American issues and wrote feature stories on Native Americans who worked for the federal government.

Today, in addition to operating a boutique PR firm, Sherry contributes her time to various charities, the **Nashville Chamber of Commerce**, and **MTSU's College of Mass Communications**. In her spare time, this Louisiana native enjoys studying ethnic groups, traveling and singing.