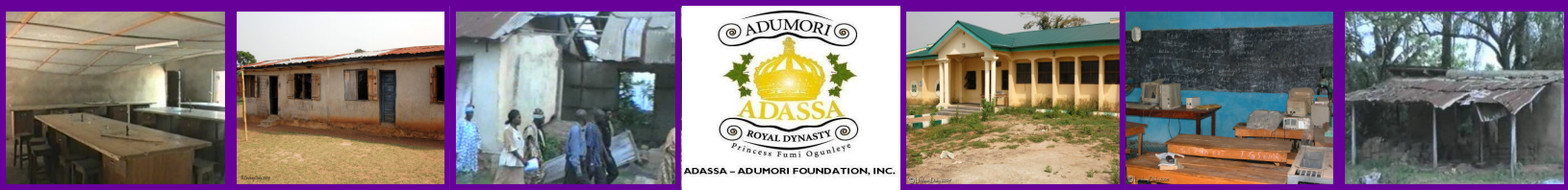




**Emure Kingdom.... A Vision of Excellence in the Heart of Africa!**

<http://www.adassafoundation.org>

**An Alliance of Adassa Adumori Foundation (USA) and Emure Kingdom, Nigeria – West Africa**





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Ms Yolanda Shields—**Vice President**

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Ogunleye; Hon. M.F Babalola

*In February 2008, I had the opportunity to go back to my community in Nigeria, after 23 years of absence. It was very exciting to be a part of the coronation ceremony for King Emmanuel Adebayo. I was equally very anxious as I walked down the streets to places I had not seen since I was a teenager.*

*During my visit, the King discussed his vision for this wonderful community and his hope that family and friends from within and outside of the community will join him in making Emure Kingdom a healthy place for our children and their families.*

*We at Adassa Adumori Foundation heard the mandate and we moved into action— **Princess Fumi Ogunleye Hancock, RN, Ph.D***



**\*\*Special Thanks to  
Engr. Olusegun Oni  
(Governor of Ekiti  
State, Nigeria and  
his cabinet  
members for their  
support of our  
Organization in  
Nigeria\*\***

**The King's Vision for Emure Kingdom:  
(Announced during his coronation: Feb 2008)**

"My vision for Emure-Ekiti is for a rapid transformation of the town to a buoyant, lively and highly productive socio-economic community.

Farming is the mainstay of the people and, an enabling environment will be created for high productivity.

A liaison and welfare office for youth development and counseling will be established within the palace office complex.

Further, regular meetings and interactions will be held at the palace to guide and enlighten the people as life without direction will lead no one anywhere.

Emure Associations and well wishers all over the world are encouraged to participate in as many as possible for the development of our community - King Emmanuel Adebayo, Emure Kingdom.

The King has also called for assistance in the area of education. While the community can boast of 29 primary schools and 8 secondary schools, the poor state of the schools need to be addressed. The King is seeking assistance, by repairing/rebuilding and equipping these schools for our children who desperately want to learn but do not have a conducive environment to work with.

In addition, the king will like to see the agricultural infrastructure within the community revitalized as farming is the main source of income in the area. He invites organizations as well as well wishers with new technology to help move this Kingdom to the 21st Century."



## WHO WE ARE:

The Adassa Adumori Foundation (USA - Nigeria) is providing an atmosphere of hope, healing and restoration for African Children. The smile on the faces of our children show the world their exquisite beauty, passion, resiliency, and self pride. Despite their extraordinary circumstances, our children wholeheartedly declare their brighter future because YOU CARE!

Though Dr Fumi, the founder is of royal descent, she is aware that the issue of poverty is a global problem which deserves a global solution. "We acknowledge that it indeed takes a village to raise a child. In this spirit, we are extending our hands to our global community for assistance. Our goal is to capture the hearts of people in the US to encourage, empower, support and promote self sufficiency and quality of life in targeted impoverished communities".

## WHAT WE DO:

### Explore Our Work in Africa:



#### "Champion A Child"

The "Champion a Child" Campaign is an Adassa Adumori Foundation initiative to eradicate poverty amongst children and their families primarily in Africa, other third world countries. Africans believe

that Education is the ultimate key and a "way out" of poverty. As such, the foundation has established several programs to address this.



#### "Readers Are Leaders"

1st Community Library in Emure Kingdom -Opening January 2010 (To donate towards this project, log on to [adassafoundation.org](http://adassafoundation.org)).



#### "1st Enrichment Center"

After our feasibility studies, it was apparent that a quick solution to providing quality education was developing an Enrichment Center in the heart of Emure Kingdom. A place where children can

come and be trained as well as experience great adventure while their primary schools are being rebuilt-Ground Breaking in January 2010 (To donate towards this project, log on to [adassafoundation.org](http://adassafoundation.org)).



#### "Champion A Child Scholarship Fund"

Knowledge is power. Our future needs to be fueled with passion, diligence and excellence. What better way to achieve this. Funds will be paying for children's

books, school supplies, uniforms and other miscellaneous your child will need to be successful in school.

#### "Champion A Village"

A development program which seeks to bring about a quality of life in targeted communities. We approach community development in a holistic and multifaceted way.

## WHAT WE DO:

### Explore Our Work in Africa:



children and their families.



#### "Free Medical & Dental Care and Education for Indigenes"

With assistance from US Medical Doctors, Nurses, Physical Therapists, Dentists etc, AAF has pulled together an "alliance" to combat the health-care crisis inundating African

#### "Management & Leadership Training"

With the assistance of our Consortium of Change Management Professionals, AAF is helping to maximize productivity and teamwork, enhancing profitability, and strengthening

communities ability to compete in the 21st century. It begins with our youths.



#### "Entrepreneurialship (Micro Credit Financing)"

Farming has always been the main vocation of the people of Emure Kingdom. In recent years, due to lack of quality equipments to farm, indigenes are beginning to find other means to provide for their families.

## HOW YOU CAN HELP:



- \*Give A Donation
- \*Sponsor A Child
- \*Support a Special Project
- \*Be A Friend of the Community
- \*Volunteer
- \*Shop Adassa Brand
- \*Our Foundation Makes

Money when you use [www.goodsearch.com](http://www.goodsearch.com).

#### Our Corporate Contributors (over the last 12 months):

Publix, Spring Hill Public Library, Columbia Public Library, Scott Chevalier & PowerHouse Youth, Parfait Creative Media, Retropolitan, June Sessoms & Gamma Beta Omega Chapter of Alpha Kappa Alpha Sorority - N.C., Patricia Jordon & NBCDI.

For more info: <http://www.adassafoundation.org>  
[giveback@adassafoundation.org](mailto:giveback@adassafoundation.org)



## About Emure Kingdom

Emure domain is situated in the South Eastern part of Ekiti State (Nigeria) with a number of farm settlements and villages. The Kingdom is blessed with good physical features on a fairly leveled ground that is well drained. The streams Ose, Oyimo, Obeji and Eporo rivers pass through the extensive land area of about 93 square miles. The land is well wooded and fertile. Any agricultural investment will yield good results.

Emure people are great farmers hence, agriculture is the main source of their livelihood in the production of Cocoa, Yams, Cocoyam, Rice, Beans, Corn, Cassava, Plantain, Banana, Pineapple, Oranges and Palm products. An investment in small scale manufacturing and wood processing will boost the state's economic status. As development and civilization grow, other diverse economic opportunities will spring up.

The ancestors of today's Emure Kingdom can be traced to Ile-Ife, the cradle of the Yoruba's. Oral history has it that the present day Emure-Ekiti once had a homestead in a place called Ilare, in Ile-Ife around 1290AD and were there for well over two centuries. The first of the rulers to reign over the people at Ilare was known by name Obele. Obele was believed to be the direct son of Oranmiyan who himself was the last son of Okanbi, the only son of Oduduwa.

Between 1290 and 1291 AD, one of the sons of obele by name Fagbamila Oduduwa decided to relocate from Ilare to another place and before leaving, he demanded for his rights of honor as a Prince to serve as the insignia of the Royal Family to enable him rule over the people in the new domain he would found for himself. As a sign of the acceptance of his move, the entire Oduduwa family blessed him.

In addition to the royal blessing, Prince Fagbamila was presented with a number of parting gifts which represented the paraphernalia of the Royal family till today.

The gifts included a Beaded Crown, a Sword of victory, Fern leaves, Akoko leaves, Atorin (Cane) and a giant leather fan made of Tiger skin. With these, Prince Fagbamila set forth on his journey with his people, after consulting the Ifa Oracle. The Ifa Oracle directed them to a place called Ilamoye, meaning "a place where the sun arises". Prince Fagbamila then took the title "Emure" to reflect the Fern leaves presented to him by the Royal family at Ilare. The Fern plant in Yoruba land means "IMU". The name "Emure" was said to have originated from what he was told when the Fern leaves were handed over to him. "Imu re re O" (These are your Fern leaves). When abbreviated, it becomes Imure which was later modernized to "Emure" the present name of the kingdom. Emure kingdom is governed under a code referred to as the Native Law and Customs and it is a well structured administration in place that emphasizes division of power.

At the head of the administration in the kingdom is the King who was regarded as the lord of the community. The chiefs make up the judiciary council, headed by the King. The administrative headquarters of these group of communities (over 98 villages and settlements) are the Palace of the King which is located centrally.

(See [www.adassafoundation.org](http://www.adassafoundation.org) for a copy of the Royal Family Tree)

### NEWS! NEWS! NEWS! NEWS! NEWS! NEWS! NEWS! NEWS! NEWS!

The Royal Family is visiting Tennessee in October 2009 to join Princess Fumi Ogunleye Hancock, Founder of the Adassa Adumori Foundation, Inc. a US 501(c) 3 Organization in raising awareness to the humanitarian projects being implemented in Emure Kingdom.

## Quick Facts about Nigeria



- Capital: Abuja
- Population: 138.3 million
- Area: 923,768 sq km
- Major Languages: English, Yoruba, Igbo, Hausa, Fulani
- Major Religions: Muslim (50%), Christian (40%), Indigenous (10%)
- GDP per Capita: \$917 (2006)
- Life Expectancy: 47.8 years
- Literacy Rate: 68%
- Population below poverty line: 70% (2007)
- HIV/AIDS Infection: 2.6 million (2007)

Source: <http://www.nigeriaembassyusa.org/>

## EMURE TRADITIONS, CULTURE AND FESTIVALS

Emure kingdom takes after Yoruba traditions, culture and festivals as can be witnessed in the race. There are particular times of the year when certain festivals and traditional practices are observed; few amongst these traditions include:

- ILUYONWA:** His Royal Majesty's Yam festival making the beginning of our calendar year celebrated in September.
- AIREGBE:** Maiden group dance marking the glorious transformation to puberty stage.
- ILEODUN:** Annual festival for only male indigenous adults to observe.
- ERO:** Festival celebrated to mark graduation from (Gbamo) age group to adulthood.
- OPA-OGURU:** An exercise to correct misconduct in the society.
- IPON:** Used to detect mysteries.
- ETINTIN:** Females' celebration with white clothes carrying small native pots of water from Aro brook holding peeled whips.
- OGUN:** Festival celebrated in honor of ogun, the god of iron.
- EGUNGUN:** Festival celebrated in the month of April every year to honor the king by all the quarters